

Babylonian Statue Replica Attracts Visitors to Adventist Meetings in Ukraine Culture

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“Visitors were encouraged to take part in a free health check-up which tried to determine, among several health metrics, their risk of suffering atherosclerosis.”

From the Adventist Review, Mar 13, 2017 It is the nightmare of every church leader with a heart for mission. You organize an event to the tiniest detail. You secure the venue. You train the team of volunteers. You work on the logistics. But then, somehow, your advertising campaign is not effective enough, and people just don’t find out about the meetings, and in turn, do not show up. Seventh-day Adventists in the city of Enerhodar, the “Energy Capital” of Ukraine, made sure this would not happen in their case. Ever ready to innovate, they erected a 26-foot (8-meter) replica statue to attract people to the meetings held at “My Family Health,” a health-centered outreach ministry for people who might not yet be ready to come to church but wish to get acquainted with the teachings of the church. The replica, an inflatable structure featuring the Babylonian statue that, according to Daniel 2 in the Bible, King Nebuchadnezzar saw in a God-given dream, was placed in a downtown corner of the city—population 55,000—located in the southern region of the Eastern Europe nation. For full text, link below:

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